

PROGRESS REPORT

CHANGING LIVES

July 2015 – June 2016







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MESSAGE FROM THE CEO

The 2015/16 financial year has been another remarkable year for Youth Focus. With continuing demand for our free, professional therapeutic youth counselling services at an all-time high, Youth Focus – with the support of its partners and the dedication of its people – has made a positive and lasting difference to the more than 2,500 young people who connected with our care.

Now, more than ever, the services of Youth Focus are crucial to our communities throughout Western Australia. Suicide is the leading cause of death for our children aged 5-17, and the leading cause of death for young adults aged 18-25. Youth Focus has an evidence-based suicide prevention practice model: in the 22 years since it started operations, Youth Focus has helped more than 18,500 young people through their journey to recovery.

In the past year to 30 June 2016, Youth Focus has worked with 1,263 young people, each for an average period of six months. Importantly, the clinical results have been overwhelmingly positive, with the majority of our clients reporting an improvement in their psychological wellbeing. Furthermore, 90 per cent of service users would recommend our service to others.

The Youth Focus relationship with headspace also ensured that even more young people could connect with professional care for their mental health issues, psychological distress and/or early psychosis. Through the four headspace centres operated by Youth Focus – Albany, Geraldton and two in Midland (one of which is a Youth Early Psychosis Program Centre) – we worked with 1,243 young people.

The Youth Focus Education team also has a significant reach: engaging with more than 6,000 people through in-school and in-workplace sessions, the team gives people the knowledge, resources and confidence to talk safely and openly about mental health issues, to reduce the stigma and to encourage people to seek help when they need it the most.

Youth Focus continued its leading edge efforts into suicide prevention research and development through the pioneering Young Men's Project. A series of test-case workshops were held for and by young men, with a number of ground-breaking ideas emerging. A full toolkit has now been finalised and the project has an exciting future on the national and international stage in playing a lead role in reducing suicide by young men.

It was an honour for me to commence in the role of Chief Executive Officer at Youth Focus in February 2016. I acknowledge the immense contributions of outgoing Chief Executive Officer, Ms Jenny Allen. During more than 15 years at the helm, Ms Allen steered Youth Focus to be the leading provider of youth suicide prevention services in Western Australia.

During the 2015/16 year, an early priority was to revise the operating budget to ensure the sustainability of Youth Focus going forward. The shift in the Western Australian economic environment had put real and continued pressure on the organisation's erstwhile reliable revenue sources. As such, service delivery has been reframed to ensure that clients can be reached with the same high standards of clinical care. Additionally, there has been a focus on improving fundraising efficiencies and gaining new revenue streams, while also reducing expenses. This means that the operating budget will be robust going forward.

One of the many highlights for me has been the Hawaiian Ride for Youth. In 2016, the Ride achieved an outstanding fundraising result of \$2,356,000. The fundraising aspect of the Ride is crucial to the ongoing services provided to young people throughout the state. Additionally – and importantly – the Ride plays a major role in raising mental health awareness and reducing the stigma that is associated with mental illness and suicidal ideation. In 2015/16 the riders reached more than 3,500 students throughout the South West of Western Australia, connecting at a very real and human level and leaving a positive and indelible mark on the young people in the 19 schools they visited. Youth Focus remains grateful for the enduring partnership with the Hawaiian Ride for Youth, its sponsors – particularly long-term naming rights partner, Hawaiian – and the riders themselves whose commitment, passion and fortitude are felt so keenly by the young people in the care of Youth Focus.

The Night of Nights Ball driven by Audi, held on 12 September 2015, raised almost \$470,000, but also attracted more than 750 people to support our important work. The Ball would not be possible without the ongoing support of Audi Centre Perth and Crown Perth and for that we are sincerely grateful.

Youth Focus is also grateful for the commitment of its many and highly valued corporate partners. In particular, I would like to acknowledge the Youth Focus premier partners, 101 Residential, Alcoa of Australia, Channel 7 Telethon Trust, Hawaiian, Lotterywest and Mineral Resources.

Government relationships and partnerships are also crucial to the ability of Youth Focus to deliver its vital services throughout the community. Youth Focus acknowledges the relationships with the WA Mental Health Commission, the Department of Local Government and Communities and the Department of Education. Moreover, Youth Focus acknowledges the commitment of the WA Government to reducing the rate of suicide throughout the State –we are supportive of, and are a subscriber to, the State Suicide Prevention 2020 Strategy.

National alliances with key organisations, including Suicide Prevention Australia and the Black Dog Institute, ensure that Youth Focus plays a role in shaping and influencing policy, while also playing a role in advocating for suicide prevention awareness and services for young people.

Earlier this year, former Chair of Youth Focus, rider in the Hawaiian Ride for Youth and staunch supporter and advocate, Mr Geoff Rasmussen sadly passed away. Youth Focus lost a respected, admired and much-loved friend. Mr Rasmussen will always be remembered for his enduring contributions to Youth Focus and the communities we serve.

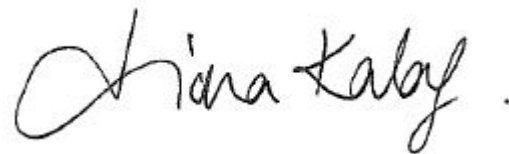
I acknowledge the guidance, support and leadership of the Board of Directors of Youth Focus, steered by its Chair, Mr Peter Harold. The Board provides strategic oversight and governance insight to ensure that Youth Focus continues to thrive, grow and evolve.

Ultimately, Youth Focus is a business of people for people. The staff at Youth Focus are the true front-line heroes who – collectively and individually –play a role in transforming the lives of our young

Western Australians; helping to shape them into strong, resilient adults who will become strong, resilient parents for our future generations. We are indebted to the professionalism, passion and commitment of our Youth Focus people.

The new financial year of 2016/17 will be another strong one for Youth Focus. Buoyed by community, corporate and government commitment, Youth Focus will continue to reach even more young people in their hours of need.

We thank you for your continued support as we make a positive difference to the lives of young Western Australians.



Fional Kalaf
Chief Executive Officer



SERVICES

Youth Focus services to young people and families continued to grow throughout 2015 and 2016. This included the provision of evidence-based psychological interventions for 12-25 year olds and their families, by registered mental health professionals who understand the unique social and emotional needs of young people.

In 2015/16 Youth Focus provided services from five offices (Burswood, Albany, Bunbury, Rockingham and Joondalup), four satellite locations (Cockburn, Leederville, Ellenbrook and Mandurah), 41 schools, and six headspace centres (Albany, Bunbury, Rockingham, Fremantle, Armadale and Midland). The organisation also continued expanding its services into the Wheatbelt, with a pilot trial of tele-counselling into high schools in Wagin, Northam and Narrogin – a truly innovative step in this space.

Over the year, the clinical team provided services to 1,263 youth and family clients, with an average of more than 450 active clients at any one time with 15 new referrals allocated each week. The most common issues for which young people are referred to Youth Focus are depression, suicidal ideation, self-harm, anxiety, school stress and family conflict, with at least 60 per cent reporting more than one of these significant mental health concerns. The average amount of time each young person spends with Youth Focus is 26 weeks.

During the reporting period, Youth Focus saw an increase in the complexity of issues experienced by young people referred and accepted into the service, across both metropolitan and regional areas. Approximately 35 per cent of young people referred to Youth Focus presented with moderate to severe mental health concerns – up five per cent from a year ago, and an increase of 14 per cent compared to 2013. These clients tended to present



with multiple issues and needs, including severe symptoms of depression, anxiety, suicidal intent and behaviours within the past three months; non-suicidal self-injury requiring recent medical attention; evidence of family/relational trauma, and/or significant impairment in the young person's activities of daily living. These young people naturally require greater time and resources from Youth Focus clinical staff, including more case management work, and understandably put greater pressure on the organisation's capacity to meet an increasing demand for services.

Throughout 2015/16, the average age of clients was 17 years. This has increased from 14 years in 2012, reflecting the focus towards working with more 18-25 year olds and providing local offices where young people can be seen outside of a school environment. Youth Focus understands that the transition from school to work

or further study can be a difficult time for young people and that the suicide rates trend upwards in this age group. It will continue to try to provide more capacity in this area going forward. The participation rate for young men has also risen over the past two years from 20 per cent to 28 per cent, reflecting targeted efforts to work more with young men who sadly, remain a high risk group for suicide.

The Young Men's Project continued throughout the year to finalise the pilot projects. The two pilots included the IMPACT program: a six week pre-clinical community engagement strategy to reduce the stigma associated with mental illness and increase the likelihood of help-seeking behaviour, and the YMP: a co-participatory model for bringing young men together to reduce stigma, raise the awareness of mental health issues

confronting young men, and facilitate solutions by young men for young men.

The initial forum brought together 100 young men in the metropolitan area for a day where a number of key strategies were developed. One of these strategies was put forward to a Pro-Am event. The Pro-Am brought together a smaller group of the young men where the strategy was worked into an actionable and marketable initiative called the Lighthouse Project. A second YMP was held in Narrogin where 26 young people from in and around the region took part in a similar process. This group produced a number of strategies, one of which included the development of a community dinner. Both pilots have shown positive results.

In the past 12 months, Youth Focus has allocated increasing resources towards building its capacity in family counselling. The organisation recognises that families are an underutilised resource in the treatment and recovery of young people struggling with mental health issues and knows that the inclusion of the family in a young person's treatment plan from the outset results in better long term outcomes compared to individual therapy. This year Youth Focus provided family counselling to 13 per cent of its youth clients – up three per cent from last year. The Youth Focus Family Inclusive Project has demonstrated that 20 per cent of clients will benefit from family counselling and is aimed at building organisational capacity to meet this target. A component of the project includes providing additional training in a systemic approach, and assessment of families by the organisation's clinicians. Youth Focus has also assisted two of its youth counsellors to obtain family therapist credentials therefore increasing family therapy capacity at its Burswood, Rockingham, and Ellenbrook offices.

During the year, Youth Focus worked closely with school principals and student support services staff to provide nearly 40 per cent of

counselling services 'in-house' at 41 metropolitan and regional high schools. This equated to 530 students across Western Australia receiving 2,813 counselling sessions with a Youth Focus clinician. With the support of funding from the Mental Health Commission, Youth Focus created an Educational Liaison Officer (ELO) position at the start of the 2016 school year, to act as a reference point between secondary schools and its clinical services. The duties within this position were previously subsumed within the organisation's Education Development Coordinator role however Youth Focus believed the ELO position needed a greater focus on the clinical aspects of school activities. Part of the ELO's position is to inform schools about the Youth Focus Understanding Mental Health education program for Year Nine students, teachers, and parents. Additionally, the ELO is also the conduit for schools to ascertain the availability and process for accessing school-based counselling services, including clarification regarding duty of care and referral procedures as well as carrying out needs assessments of new and existing schools to determine the most efficient use of the Youth Focus clinical capacity to meet the ever increasing service demand from secondary schools.

Youth Focus continues its participation in the headspace program as the lead agency for headspace Midland with the headspace youth early psychosis program (hYEPP) continuing care team at the headspace Midland centre, headspace Albany and headspace Geraldton with a total of 30 staff. Youth Focus is a member of the consortia for headspace Bunbury and Fremantle and supports these centres through the provision of in-kind counselling services one day per week at each centre.

It is estimated that more than 1,400 young people will receive services from headspace Midland, Albany, Geraldton and hYEPP by the end of the next financial year. This is in addition to Youth Focus clients of approximately 1,300 young people.

WE PROVIDED
SERVICES
TO MORE THAN
2,500
YOUTH *and*
FAMILIES

In addition to counselling services, Youth Focus also provides peer support and mentoring programs aimed at supporting young people through recovery and a return to the normal activities of adolescence. Peer support programs are run by the clinical team and provide a social environment for young people to put the skills and techniques that they learn in therapy into practice.

As well as being fun, these days aim to help young people build their resilience and self-esteem, and to improve their support networks. Over the past 12 months, 63 young people participated in peer support days.

The Youth Focus mentoring program matches young people with a suitable mentor (who is not a staff member at Youth Focus) to assist them with their transition from counselling. This year the organisation provided mentor training that resulted in mentor relationships for 14 young people.



PARTNERSHIPS + COMMUNITY ENGAGEMENT

Youth Focus thanks the Western Australian Government, corporate partners and local communities for the generosity and support in making a difference to the lives of young Western Australians, without which the number of young people and families accessing Youth Focus mental health services would be reduced drastically.

The challenge for Youth Focus is to maintain a consistent level of income to ensure continual service delivery. Youth Focus strives to achieve this by engaging with individuals and corporates that share its vision to put a stop to youth suicide. Fundraising has been affected by the current economic environment in Western Australia, resulting in the need to focus on strengthening existing relationships and increasing the organisation's supporter base of individuals in the community and with major donors and new corporate partners.

During the year, Youth Focus welcomed a number of new partners, and continued to develop robust government relations at both Federal and State levels. The State Government, through the Mental Health Commission, provided vital funding for the implementation of post-vention strategies in schools while the Department of Local Government and Communities supports Youth Focus in the delivery of youth and family counselling services to the community.

Youth Focus entered into a new partnership with the Future Generations Investment Company to fund the provision of a Youth Focus counsellor based at its Burswood office. The counsellor provided intensive and ongoing face-to-face counselling to more than 60 young people aged 12-25 from Burswood and from a number of schools. Lavan Legal entered into a three year partnership

with Youth Focus as naming rights sponsor of the Lavan Legal Fit30, with funding directly supporting Youth Focus services through to October 2018.

The organisation's partnership with Alcoa of Australia continued with an increase in funding in 2015. Alcoa of Australia and Youth Focus have worked together for a number of years to proactively put a stop to youth suicide and depression in the Peel region by offering a range of free, unlimited and expert early intervention and preventative services. The partnership supports the free professional face-to-face counselling for young people in the region, a community mental health forum, and the delivery of Mental Health Awareness programs in two schools. This integrated partnership is an example of how Youth Focus works closely with its partners to identify, design and implement initiatives and build partnerships that achieve maximum social impact.

The community continues to benefit from the organisation's partnership with long standing corporate supporter, Hawaiian which holds the naming rights for the largest Youth Focus fundraising event – the Hawaiian Ride for Youth but continues to provide the organisation with ongoing support in many ways including specialist skills to support a myriad of Youth Focus projects.

Youth Focus acknowledges the ongoing generosity and support of Scott Park Group, Mineral Resources, Channel 7 Telethon Trust, the Harman Family Trust, the Prendiville Group, Ron Woss Group, Wind Over Water Foundation, Perth Airport and Coogee Chemicals.

Special mention is given to Lotterywest which provided the funding and support to continue the development and implementation of the Young Men's Project.



FUNDRAISING + APPEALS

Youth Focus is fortunate to be the beneficiary of a large number of community fundraisers, organised by its extraordinary supporters. From workplace giving, to charity balls and art exhibitions, the wonderful supporters of Youth Focus raised more than \$200,000 in 2015/2016. This voluntary contribution makes a lasting difference to the lives of young Western Australians and their families.

Participation in third-party fundraising events like the HBF Rottneest Swim, HBF Run for a Reason and the Chevron City to Surf contributed greatly to Youth Focus with competitors

challenging themselves physically while motivating their friends and family behind their fundraising efforts. Thanks to everyone who ran, swam, walked and even climbed to help young people in need.

A vital contributor to Youth Focus fundraising each year is its campaign program. During the 2015 festive season, Youth Focus reached out to its broader community of supporters and the public, asking donors to give the gift of a future to young people with mental health issues.

The winter appeal commenced in June 2016, with the theme of 'Buying Time' for young Western Australians in need. The campaign was well received and raised more than \$42,000, the highest ever for a Youth Focus campaign and a positive outcome given the current economic climate.

Thank you to everyone who has supported Youth Focus in the last financial year. The support provided has made a significant contribution to the vital, life-saving work of Youth Focus in the Western Australian community.



EVENTS + BUSINESS

Exciting and engaging fundraising events represent a hallmark at Youth Focus. The past 12 months have been no exception, with a full portfolio of key events including the Night of Nights Ball driven by Audi, the Mental Health Week Breakfast, the Make a Difference Awards celebrating the 21st Anniversary year for Youth Focus, and the Hawaiian Ride for Youth once again leading the fundraising efforts.

The Youth Focus Make a Difference Awards recognise the many individuals and organisations that have supported the organisation's work over the course of the year and it was a fitting occasion to celebrate the 21st Anniversary year of Youth Focus. Youth Focus supporters enjoyed the hospitality of the Hyatt Regency Perth and were entertained by the Perth Modern School String Quartet, the Methodist Ladies' College Acapella Group and the Presbyterian Ladies' College Pipe Band.

Guest speakers included Her Excellency the Honourable Kerry Sanderson AC Governor of Western Australia, founder Mr Ronald Woss and Mr Peter Fitzpatrick AM who was the first Youth Focus Chair. Attendees heard from a former Youth Focus client, who having taken part in the early camps, eventually joined Youth Focus staff as Camp Coordinator. She shared her insight about the impact that Youth Focus has had on young people

across Western Australia and how her own personal experiences with Youth Focus led to her becoming a qualified social worker.

From its earliest days, Youth Focus has relied heavily on the generous support of the business and philanthropic communities of Western Australia. The ongoing financial support, strategic and professional assistance has changed the lives of many young people and helped shape the Youth Focus that exists today.

To commemorate the 21st Anniversary year, Youth Focus acknowledged Mr John Akehurst, Mr Terry Evans, Mr Peter Fitzpatrick AM, Mr Gus Irdi AM, Mr Malcolm McCusker AC CVO QC, the late Mr Geoff Rasmussen and Mr Chiu Chi and Mrs Mei Wen who received Lifetime Awards in recognition of their passion and dedication to Youth Focus.

In addition, Future Generation Investment Company, McClements Family Foundation, Stan Perron AM and Mr Ronald Woss received Foundation Donor Awards for pledging to make a difference through generous donations.

The 2015 Night of Nights Ball driven by Audi was once again hosted in the Grand Ballroom at Crown Perth and attracted more than 750 generous supporters helping to raise almost \$470,000.

The event would not have been so successful without the support of the many businesses and individuals who kindly donated the 12 major auction and more than 100 silent auction items. Special thanks go to the Platinum Sponsor, Audi Centre Perth and the volunteer organising committee. Donors for the raffle and the major auction included Bedshed, Brendon Darby, Cable Beach Club Resort & Spa, Coca-Cola Amatil, Crown Perth, Emirates, Hawaiian, Linton & Kay Galleries, Karma Resorts, Nova 93.7, Rohan Jewellery, Scoop Publishing, Ultimo and the West Coast Eagles. There were also many wonderful silent auction sponsors.

To coincide with Mental Health Week, Youth Focus hosted its annual breakfast function to update its supporters on the organisation's progress over the previous year, as well as share its goals for the coming 12 months. The 50 key stakeholders who attended, heard from the Premier of Western Australia the Honourable Colin Barnett MLA and Mental Health Commissioner and Deputy Chair of beyondblue, Mr Timothy Marney. Mr Marney shared and provided insight into his own personal battle with anxiety and depression.

The Youth Focus Chair and Board Directors hosted a cocktail function for Ms Jenny Allen, outgoing Chief Executive Officer, in recognition of her outstanding commitment and contribution to



Youth Focus and for helping to change the lives of vulnerable young people in Western Australia. Since 2000, Ms Allen has been instrumental in the growth and development of Youth Focus and raising awareness of youth mental health within the community. More than 100 guests were in attendance with Mrs Anne Richards, long-time supporter and Youth Focus Ambassador as Master of Ceremonies and special guest presentations from the Honourable Colin Barnett MLA, Premier of Western Australia, Mr Peter Harold, Youth Focus Chair and Mr Paul Hopwood, the inaugural event director of the Hawaiian Ride for Youth.

Since inception in 2003, the Hawaiian Ride for Youth has raised more than \$15 million and is recognised as one of the premier fundraising events in Australia. In 2016 riders set their sights high on a fundraising target of \$1.75 million.

The annual Hawaiian Ride for Youth started from Albany in early April. The riders visited a number of towns in the South West, Great Southern and Wheatbelt regions before meeting up in Mandurah and finishing the final stage into Perth together. This year the Ride visited 19 regional schools with more than 3,500 students attending the presentations.

Close to 1,000 people cheered the largest contingency to date

of 142 riders, 38 support crew and 11 CEO challengers across the finish line in Kings Park. Riders were able to present Youth Focus with a cheque for \$2.35 million – an outstanding achievement. Youth Focus is grateful to the corporate supporters including naming rights partner Hawaiian and the 33 team sponsors: 101 Residential, Ahrens, Atlas Iron Ltd, Avoca Insurance Brokers, Azure Capital, B1 Homes, Bellanhouse Legal, Brookfield Rail, Budget Car and Truck Rental, Citadel MAGNUS, Coca Cola Amatil, ENJO, ETAS Group, Euroz, Giorgi Exclusive, Hawaiian, Key Residential, Kitchen Warehouse, KPMG, Lets Finance, MACA, Murdoch University, Navitas, Perrott Painting, Perth Airport, Redink Homes, Resource Capital Funds, Salon Express, Shadforth Financial Group, Steinepreis Paganin, Vimy Resources, Wellard, Wesfarmers.

Youth Focus also thanks specialty jersey sponsors Global Cabling, Joondalup Hospital Pharmacy, Office National Canning Vale and West Perth, and event supporters Audi Centre Perth, Aussie Natural Spring Water, Budget Car and Truck Rental, Buswest, Ferngrove Wines, Gage Roads, Powerade and Trench Health and Fitness, for their support.

Further endorsement of the Hawaiian Ride for Youth's achievement was winning the 'Best Charity or Cause Related Event' at the prestigious 2015 Australian Event Awards for the second time.

Youth Focus is forever indebted to the riders, their families, the volunteer organising committee, the three wonderful volunteer event directors and their volunteer support crew who collectively continue to make this event so memorable. There is no question that without this event, Youth Focus would not have the capacity to support as many young people as it does today.

Youth Focus hosted a marquee at the prestigious 101 Residential Polo in the Valley, staged at the magnificent Duncraig Stud in Middle Swan. Thanks to the continued support and incredible generosity of Peter and Debra Prendiville, Youth Focus was once again the beneficiary charity for the event, which raised more than \$100,000. Since 2010, Polo in the Valley has contributed more than \$580,000 to assist Youth Focus in the provision of ongoing counselling services.

The success of all these events has continued to play a major role in resourcing the growth of Youth Focus, in addressing the stigma surrounding mental health and suicide, creating awareness and the delivery of the organisations key services to young people and their families.



“If I ever deal with bad situations I will make sure I speak to someone and tell them truthfully how I feel”
Year Nine student

“Fantastic – every student and parent should do”
Year Nine parent

“Insightful, informative, invaluable, compulsory (should be).”
Year Nine teacher

EDUCATION

Throughout the year, Youth Focus continued to develop its education arm as a key suicide prevention strategy and as a social enterprise to support its counselling services. Youth Focus aims to be recognised as a preferred provider for mental health education across the industry, community and school sectors throughout Western Australia.

Youth Focus education programs are provided by registered mental health practitioners and are designed to increase and improve the levels of mental health literacy across these three sectors, to ensure that:

- An unrecognised mental illness does not take away a person’s opportunity to realise their potential;
- Individuals have the skills, knowledge, confidence and self-awareness to seek help if they are experiencing the symptoms of a mental illness; and
- Parents, teachers, employers, friends, and workmates are able to identify and assist with mental health issues that people they work with or know may be experiencing.

During the year we provided training to more than 5,000 Year Nine students, their parents and teachers, and a further 1,800 community and industry participants.

IN SCHOOLS

The Understanding Mental Health Education Program was funded by the Mental Health Commission to facilitate roll out of the program in 45 South West and Perth metropolitan schools. With the generous support of Alcoa of Australia, Horizon Power and the Clough Foundation, Youth Focus was able to take this program into a further seven schools in the Peel area and to Karratha in the Pilbara.

This program has three separate sessions – one for each Year Nine class, a parent session and a teacher session – each tailored to the unique needs of the group.

WORKPLACE EDUCATION

A partnership with the Black Dog Institute enabled Youth Focus to further develop its workplace mental health – adapting its professional expertise to incorporate adult learning principles and utilising specialist workplace modules developed by Black Dog. These six modules are mixed and matched to develop a tailored program that reflects the unique needs of each individual workplace. Throughout the year, Youth Focus provided education to a variety of industries with either a ‘lunch and learn’ format, tailored one-hour sessions for workgroups, or half day seminars including Mental Health First Aid (MHFA) and Youth MHFA.

COMMUNITY EDUCATION

Youth Focus was delighted to be able to continue providing mental health education and MHFA to local government, community groups and Netball WA. This year also saw the introduction of education to the Hawaiian Ride for Youth participants and their partners and families, helping to equip them to advocate for youth mental health in their communities.

An accredited provider of the Youth and Standard Mental Health First Aid program, Youth Focus provided this comprehensive two-day program once a month throughout the year. This course benefitted employees from organisations that work with young people, where those employees needed to better understand how to respond to mental health issues.

EVALUATION

Youth Focus significantly improved the information collection of program feedback and evaluation data this year through implementing the Real Time Outcome Pre and Post Evaluation KEEPAD system. This innovative approach provides each program participant with a hand held keypad device enabling them to enter feedback data into the reporting software in real time via a wireless network. A further benefit of this system is that it allows participants to give feedback during a session so the presenter can adjust the content to better meet participants’ learning needs.



FROM AN AMBASSADOR

When Youth Focus was established in 1994, one of its first support services was a camp program for young people. The camp program consisted of group discussions regarding issues such as self-esteem, trust, communication, families, relationships, and coping strategies. These discussion sessions were interwoven with other physical activities and workshops to help create a safe, supportive, fun and non-judgmental group-based experience for young people.

The first camp was attended by Pieta Sharpe, who epitomises the values of Youth Focus. Pieta is now a strong, resilient parent. She shares her story for the first time.

“As a young person, I was very angry. Many circumstances had been thrust upon me, and as a child I had no ability to deal with adult situations. I had no way of knowing I was angry, sad, frustrated, and had lost faith and trust in others. I had no way of knowing that the panic attacks, Obsessive Compulsive Disorder nor the Generalised Anxiety Disorder were manifestations of not feeling safe.

“If I am able to provide a positive role model to one young person out there then I feel I have achieved something. I want all young people to know that there is always help available, and there is always someone who cares and will listen. For me, that someone was Youth Focus.”

I was invited to attend the first Youth Focus camp and I had no idea what to expect. At school I was constantly bullied, singled out for being different - I was overweight, intelligent, with limited social skills and no ability to build friendships as I felt so isolated. Going to ‘camp’ was the place I found solace in a very scary adult world. I attended many camps throughout Years 9 and 10. Each was different; different kids, volunteers and locations, but there was one constant: when I was at camp, I knew I was not alone.

We spent a lot of time working on communication, talking about different topics and what that meant to us. We spent time building trust and empathy. We built friendships. Over the two nights we became somewhat of a family and would write messages for each other about encouragement, bravery and trust on sheets of cardboard. When we were not at camp, we attended weekly support groups. Each time I emerged from a camp or support group I felt more able to deal with life.

Thanks to the skills Youth Focus gave me, I know how important it is to maintain strong and healthy family relationships, and am able to enforce this as a single mother of two. Due to my experience as a teen and knowing just how hard it is when you feel isolated, alone, different and lost - I have worked within community and not for profit organisations for many years - primarily with organisations that work with children and teens. I have also worked to build a successful business, gain university degrees and create strong friendships and family relationships.

If I am able to provide a positive role model to one young person out there then I feel I have achieved something. I want all young people to know that there is always help available, and there is always someone who cares and will listen. For me, that someone was Youth Focus.”

BOARD OF DIRECTORS

The Youth Focus Board performs essential governance and strategy functions for the organisation. Youth Focus has been deliberate in its recruitment of talented, committed and passionate Board members with complementary skill sets. It is important that each Board member brings with them not just corporate acumen and commercial experience, but also an understanding and alliance with the organisational values: compassion, commitment, integrity and a 'client-first' focus.



Peter Harold: Chair

Joined the Youth Focus Board February 2008

Peter is a process engineer with more than 30 years of corporate experience in the minerals industry, specialising in financing, marketing, business development and general corporate activities. Peter has extensive experience within the financing, development and operation of base metal and gold mines and processing plants in Australia.

Peter was a founding director of Panoramic Resources Limited (formerly Sally Malay Mining Limited) in March 2001 and has been Managing Director since. Prior to establishing Panoramic Resources Peter held various senior management positions with Shell Australia, Australian Consolidated Minerals Limited, Normandy Mining Limited, MPI Mines Limited and the Gutnick network of companies.

Peter is also the Non-Executive Chair of Peak Resources Limited, and Non-Executive Director of Pacifico Minerals Limited.



David Gray: Deputy Chair

Joined the Youth Focus Board February 2008

David is a partner in Herbert Smith Freehills Corporate group. David's practice covers takeovers and schemes, equity capital markets and general corporate acquisitions, reconstructions and disposals. In his time in the Perth office David has acted in respect of numerous corporate takeovers, acquisitions, private equity transactions and

fundraisings. David has a Bachelor of Economics degree with Honours and a Bachelor of Laws degree with Honours from Monash University.



Nick Henry: Treasurer

Joined the Youth Focus Board March 2015

Nick is the Leader of the Assurance Practice at PricewaterhouseCoopers in Western Australia. He is a member of PwC's WA Executive Leadership Team and the National Assurance Markets Leadership Team.

Nick has extensive experience in providing audit and accounting advisory services to the resources sector globally having worked predominantly in Australia and USA but also with experience in China, Hong Kong, Singapore, Malaysia, Philippines, India, Canada and a number of countries in Africa. His experience mainly covers upstream and downstream oil and gas, gold, iron ore, copper, nickel, zinc, lead, coal, diamonds, mineral sands and in various resources sector services companies including engineering and construction. In addition to audit services, he routinely provides expert accounting advice and support around working through complex accounting issues, mergers and acquisitions, debt arrangements and solving other issues. He has experience working with all sizes of companies from multinationals to ASX 50, ASX 100 and junior explorers.

Nick is a former State Chairman and Fellow of The Institute of Chartered Accountants in Australia, a Governor of the American Chamber of Commerce in Australia and a member of the Australian Institute of Company Directors.



Charles Elders: Director

Joined the Youth Focus Board April 2010

Charles is founder and managing director of Avoca Insurance Brokers. He holds a Bachelor of Business, is an associate of the Chartered Insurance

Institute, is a member of the Australian Institute of Company directors and Senior Associate of FINSIA.

Avoca holds its own Financial Services Licence and operates as a niche boutique insurance broker providing highly professional and personalised services to the SME market. Charles has had extensive experience in the insurance industry, spanning more than 30 years encompassing many industries and occupations including practice in both Europe and Australia.

Charles is a past Chair and committee member of the Hawaiian Ride for Youth where he played an important leadership role over eight years to ensure its sustained growth and development. The Ride has remained one of the highly regarded and successful fundraising events in Western Australia. As team sponsor and rider in the Hawaiian Ride for Youth, Charles has completed 12 rides and continually raises funds and awareness for Youth Focus.



Damian Gordon: Director

Joined the Youth Focus Board June 2012

Damian Gordon is an Executive Director and the Chief Financial Officer of West Australian property group Hawaiian. Damian is responsible for Hawaiian's financial activities and its investments in real estate and other managed funds.

He is a Fellow of the Institute Chartered Accountants, a Senior Fellow of the Financial Services Institute of Australia, a Member of the AICD and completed INSEAD's inaugural LEAP (Leadership Excellence through Awareness and Practice) Program in 2012/13. Damian was appointed to the Board of Youth Focus in June 2012 and joined the Board of Amana Living in August 2013.



Dean Hely: Director

Joined the Youth Focus Board March 2015

Dean Hely is the managing partner of the Western Australian firm, Lavan Legal. Dean has over 25 years' experience working in corporate reconstructions, insolvency and commercial litigation. Dean has worked on numerous major company reconstructions in Western Australia. Dean has worked with insolvency and reconstruction firms such as KordaMentha, Pitcher Partners and Deloitte as well as financial institutions including Westpac Banking Corporation, St. George Bank, National Australia Bank Limited and other large financiers in relation to litigation and general corporate matters.

Dean is a Board member of Rugby WA and the Australian Institute of Management WA. He is also a member of the finance committee for the City of Perth Surf Life Saving Club. Lavan Legal is a proud supporter of not-for-profit organisations such as Youth Focus, The Salvation Army, The Starlight Foundation and a diverse range of Aboriginal organisations through the firm's Reconciliation Action Plan.



Fiona Kalaf: Director and CEO

Joined the Youth Focus Board February 2016

Fiona Kalaf is an experienced CEO and Board Chair with professional senior leadership and management experience in commercial, corporate and not-for-profit organisations. She was the CEO of Lifeline WA for four years before taking up the helm as CEO of Youth Focus in February 2016. Fiona has previously held senior executive positions at Wesfarmers, Commonwealth Bank of Australia, Asgard Wealth Solutions and HBF. Fiona is currently on the Board of Australian Institute of Management WA and the Metropolitan Redevelopment Authority. She was on the Board of the Art Gallery of Western Australia from 2003 to 2014, and was Chair from 2010 to 2014. Fiona was on the Board of the East Perth Redevelopment Authority from 2008 to 2011. Fiona was appointed to the Board of Healthway in September 2016.

Fiona was a finalist at the prestigious Telstra WA Business Women's Awards in 2015. She holds a Bachelor of Arts, a Bachelor of Architecture and a Master of Business Administration, and has completed the Strategic Perspectives in Nonprofit Management course at Harvard Business School.



Fiona Lander: Director

Joined the Youth Focus Board August 2012

Fiona Lander is General Manager Corporate Affairs and Organisation Development of Perth Airport Pty Ltd. As the premier international, domestic and regional gateway to Western Australia, Perth Airport is Australia's fourth largest airport in terms of passenger traffic and plays an integral role in the State's economy.

Prior to joining Perth Airport in August 2010, Fiona was the Executive Director Policy and Learning with the State Government's Department for Child Protection. In this role, she was responsible for the policy and procedural foundation of child protection operations across the State, family and domestic violence response coordination, legislation and media management. Fiona began her career working for State and Federal Members of Parliament, then entered the WA public service and held a number of senior roles in a range of human services portfolios.

Fiona holds a Bachelor of Arts (Politics) and an Executive Masters in Public Administration. She was appointed to the State Government's Women's Advisory Council in 2011, and has been on the board of Youth Focus since 2012.



Scott Park: Director

Joined the Youth Focus Board July 2012

Resigned from the Board February 2016

Scott Park established Redink Homes in 2006 to continue his ethos for providing superior customer service and outstanding new homes. Redink consistently sits within

the top 10 of the Housing Industry Association's home builders in WA.

Scott launched 101 Residential in 2011, with a focus on flexibility, speed, cost effective single and double storey residences. Continuing the expansion, Scott launched B1 Homes in late 2014 for first home buyers.

Scott believes teamwork developed in a positive environment and staff training produce outstanding customer service results which are the key elements to the continued success of his businesses. He is the Managing Director of Redink Homes, Redink Homes Mid West, Redink Homes South West, 101 Residential, B1 Homes, Lets Finance, SP Ceilings & Insulation and Glass Co.

SUPPORTERS

Youth Focus is proud to recognise its current corporate partners and supporters

Premier Partners



Government of Western Australia
Mental Health Commission



Major Partners



Government of Western Australia
Department of Education

PRENDIVILLE
GROUP



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- Custom Mechanical Projects
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- ETAS Group
- Euroz
- FIIG
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- Global Cabling
- Hawaiian
- Hilton Hotels & Resorts
- Hollywood Private Hospital
- Joondalup Hospital Pharmacy
- Key Residential
- Kitchen Warehouse
- KPMG

- MACA
- Murdoch University
- Navitas
- Office National Canning Vale & West Perth
- Perrott Painting
- Perth Airport
- Redink Homes
- Resource Capital Funds
- Salon Express
- Shadforth Financial Group
- Steinepreis Paganin
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Event Supporters

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- Gage Roads
- Leeuwin Estate
- Meerkats
- Perth Expo
- Powerade
- Seven West Media
- Trench Health and Fitness

Youth Focus relies on the generosity of the Western Australian community to continue providing its free services. Youth Focus would like to thank its many corporate partners, community groups and individual supporters for their ongoing commitment to its work.

FINANCIALS

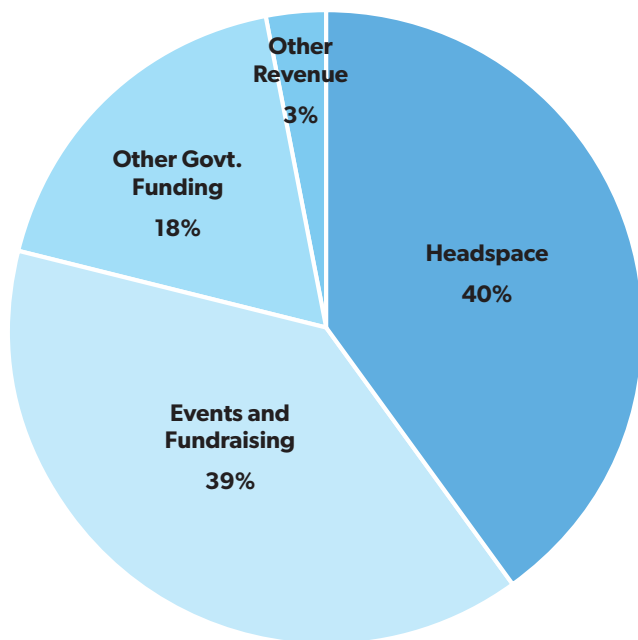
Financial Snapshot 2015/16

For the year ended 30 June 2016, Youth Focus revenues grew by 15 per cent to \$11.5 million on the back of the rollout of the Geraldton headspace Centre and the taking on of the Albany headspace Centre. Despite the difficult economic climate and a resulting four per cent reduction, events and fundraising continued to provide a significant portion of revenue; the other key source of revenue was recurrent State Government funding.

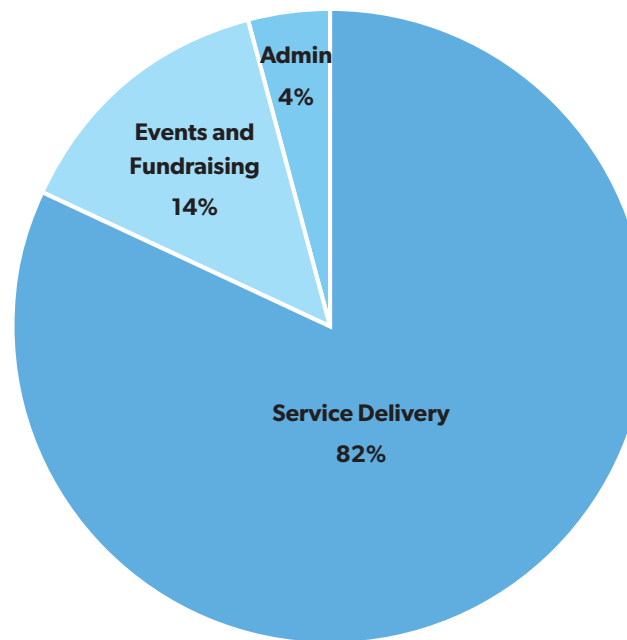
While revenue growth has allowed Youth Focus to extend its reach to more young people for the year ended 30 June 2016, the need to balance responsible financial management with the provision of services to more young people at no cost will be closely monitored in future years. More sustainable sources of income will be explored as well as appropriately resourcing the Events and Partnerships, Communications and Corporate Services teams.

Expenditure grew by 14 per cent to \$12.2 million, of which 82 per cent was spent on the delivery of core services to young people. Administration costs have continued to remain relatively low.

TOTAL REVENUE



EXPENDITURE





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