



Strategic Directions 2019-2022

IN 2019, YOUTH FOCUS CELEBRATED ITS 25TH ANNIVERSARY OF SUPPORTING YOUTH MENTAL HEALTH IN WESTERN AUSTRALIA.

This anniversary reflects our organisation's own coming of age as a significant, credible and professional service provider, advocate and leader.

Looking forward - and guided by a refreshed strategic direction - we will continue to increase our service offering and expand our reach to support more young people overcome mental health challenges.

Over the next three years, we will broaden our services to ensure more young people are able to access vital mental health support. This will include the provision of more outreach support and continuing our expansion into regional and remote areas, while also increasing our presence in metropolitan Perth.

We will grow our highly regarded counselling services and strive to provide a wider range of holistic, wrap-around programs delivered in a diverse range of environments where young people feel safe and supported.

As a highly-regarded charity with a proud history, we are committed to our position as a leading youth mental health service that is valued by our community and yields positive social impacts.



Arthur Papakotsias | CEO



David Gray | Chair



Our Vision

**Healthy young people engaging
in society, enjoying wellbeing
and self-determination.**



Our Mission

**Optimising life opportunities
for young people experiencing
challenges in mental health.**

Our Values

**Dynamic · Integrity · Passionate
Quality · Collaboration**

Key Objectives



EFFECTIVE AND INNOVATIVE SERVICES

- ★ Operate evidence-informed services to reflect the needs of young people.
- ★ Partner with like-minded organisations to achieve shared goals.
- ★ Develop and implement a social impact framework.
- ★ Promote help-seeking behaviours for young people.
- ★ Encourage families, carers and young people to actively contribute to the organisation.
- ★ Engage in research and evaluation for continuous improvement and development.

CULTURE AND CAPABILITY

- ★ Strive to be an employer of choice within the youth mental health sector.
- ★ Demonstrate excellence in professional development.
- ★ Provide a safe and healthy environment for all staff.
- ★ Foster a positive culture focused on the delivery and support of high quality, client-centred services.

QUALITY AND GOVERNANCE

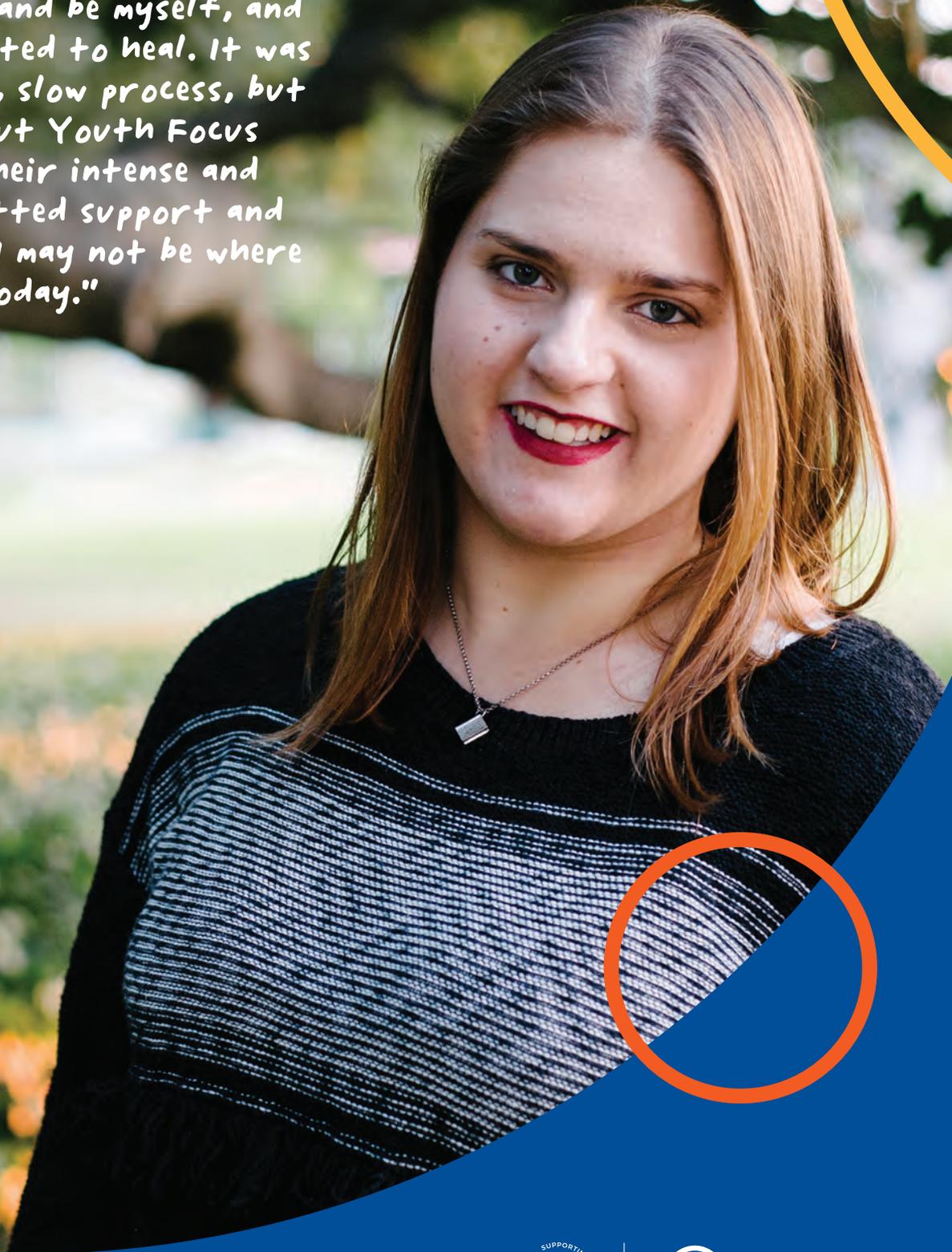
- ★ Develop a recognised quality, safety and clinical governance system.
- ★ Ensure continuous improvement to systems and processes for effective operations.
- ★ Establish adequate governance structures and oversight for clinical and business areas.

SUSTAINABLE GROWTH

- ★ Diversify the range of services provided by the organisation.
- ★ Provide a comprehensive range of tailored youth mental health services.
- ★ Create sustainable revenue streams.



"In Youth Focus, I found a safe and stable place to go and be myself, and I started to heal. It was a long, slow process, but without Youth Focus and their intense and committed support and care, I may not be where I am today."



25
YEARS
SUPPORTING YOUTH MENTAL HEALTH

 youthfocus

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