



PANORAMA

PARTNERSHIP PROPOSAL
2020

YOUTH FOCUS PRESENTS

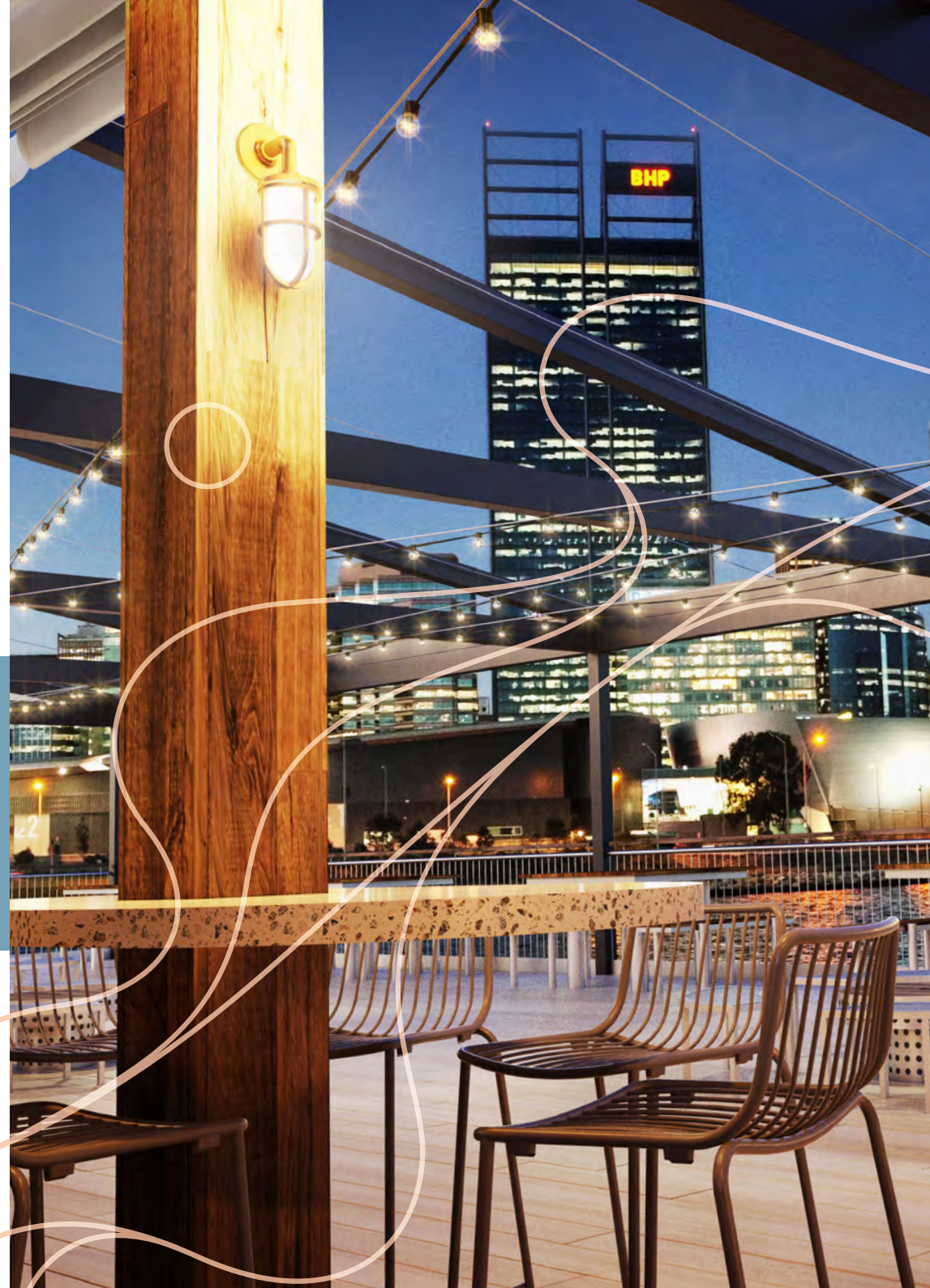
PANORAMA

FRIDAY 20 NOVEMBER 2020

12:30 - 4:30PM

THE RAFT

SIT-DOWN FOUR COURSE LUNCH
WITH PREMIUM BEVERAGES
PLUS ENTERTAINMENT





YOUTH FOCUS IS LAUNCHING A NEW EVENT IN 2020 ON PERTH'S FIRST OPEN-AIR FLOATING EVENT EXPERIENCE.

The Youth Focus brand has become synonymous with high-end, elegant fundraising events with an enviable guest list – and PANORAMA will be no exception.

The Raft is a permanently moored open deck event platform on the Swan River complete with luxurious appointments, uninterrupted water and Perth City views, and private access via The Raft's tender vessel. Guests will be able to sit back and enjoy premium beverages and a decadent four course plated luncheon, while taking in the stunning vistas of Perth City, Elizabeth Quay and Kings Park. A truly memorable experience, sure to leave a lasting impression on all guests.

Partner with WA's leading youth mental health charity on this unique event and raise the profile of your brand among one of Perth's most desirable target markets, all while helping raise vital funds to prevent youth suicide.

The profile of attendees will be primarily high-end corporate executives, business leaders, community and philanthropic leaders, presenting a unique and targeted opportunity for exposure and engagement among a highly coveted market segment.

OPPORTUNITY TO PARTNER WITH US

PARTNERING WITH
YOUTH FOCUS WILL
SUPPORT YOUNG
PEOPLE IN WESTERN
AUSTRALIA
STRUGGLING WITH
ISSUES ASSOCIATED
WITH DEPRESSION,
ANXIETY, SELF-HARM,
AND THOUGHTS OF
SUICIDE.

Youth Focus thrives on working closely with its partners to identify, design and implement mutually beneficial initiatives that achieve maximum social impact. This is your chance to have your brand associated with a prestigious new charity event and incredibly inspiring people who are dedicated to spreading the message of positive mental health. There are a host of opportunities to provide support for PANORAMA.



PANORAMA PARTNERSHIP OUTLINE

PANORAMA will be one of Perth's most prestigious corporate hospitality and sponsorship opportunities, with 150 of Perth's business community uniting to raise money for an important cause. Partnering with Youth Focus on this important event enables the organisation to maximise fundraising profits, directly contributing to the organisation's service delivery.

It is through these partnerships that Youth Focus is able to continue to deliver free, uncapped face-to-face counselling to young Western Australians in need.

PARTNER STATUS

Packages available from \$3,000 - \$30,000

EVENT DATE

20 November 2020

EVENT LOCATION

The Raft

ATTENDEES

Approx. 150 pax
Corporate executives
Business leaders
Community & philanthropic leaders

PARTNERSHIP INVESTMENT

In kind donation or financial support

PARTNERSHIP BENEFITS

Depending on the level of support provided, benefits can include:

- Recognition as Presenting Partner of PANORAMA
- VIP tables/tickets to the event
- Creative and mutually agreed brand integration in all event promotion and in the execution and styling of the event
- Screening of a TV commercial at event
- Logo to be featured in all event promotion and marketing collateral
- Exposure via direct product placement to a key target market
- Advertisement and logo in event program
- Professional images provided after event to share on social media
- Social media recognition and promotion
- Feature in Youth Focus stakeholder newsletter
- Logo recognition and hyperlink on the Youth Focus website
- Extended networking opportunities at other Youth Focus events

WHY YOUTH FOCUS NEEDS YOUR SUPPORT

TRAGICALLY, SUICIDE IS THE LEADING CAUSE OF DEATH FOR YOUNG PEOPLE UNDER THE AGE OF 25

In Western Australia, at least one young person is lost to suicide each week, and thousands more quietly suffer the despair that anxiety, depression and self-harm brings to their lives.

Youth Focus is a leading for-purpose organisation that delivers innovative and accessible mental health services and programs to help at-risk young people aged 12 to 25 lead full and healthy lives.

It operates with a team of highly skilled psychologists, social workers and occupational therapists to provide a range of early intervention and prevention services free of charge. These services help to reduce symptoms associated with suicide, depression, anxiety and self-harm in the community and help young people to reach their full potential while building long-term mental wellness and resilience.

With evidence suggesting that three in four adult mental health conditions emerge by age 24 and half by age 14, Youth Focus is determined to broaden its service offering and connect more young people with life-saving care. With the demand for services ever-increasing, your support can make a difference, now and in the future.

In the 2019/20 financial year, Youth Focus:

- Provided face-to-face counselling support to 6,090 young people
- Provided mental health education to 5,773 people including students, community and industry participants, parents and teachers
- Recruited and educated 16 new mentors

YOUTH FOCUS SUPPORTED

6,090

YOUNG PEOPLE IN 19-20



PARTNERING TO PREVENT YOUTH SUICIDE



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