



# AUCTION PROSPECTUS

## BROADEN YOUR REACH AND HELP US SAVE YOUNG LIVES FROM SUICIDE

Looking for a unique way to profile your business and reach thousands of potential new customers? The Youth Focus Auction of Promises is a new and innovative fundraising concept that we would love your business to be a part of.

Running in late August 2021, the Auction of Promises is a digital auction with a difference, enabling local businesses to get involved like never before. If you own a service-based business, this opportunity is for you!

Whether you provide massages, hair styling, dog walking, landscaping, electrical work or anything in between, donating a service will help Youth Focus make a difference to young Western Australians experiencing mental health challenges.

Supporting the Auction of Promises will provide your business with the opportunity to broaden its brand awareness and clientele. The winning bidder for your donated service will instantly become a new customer and potential new referrer to impress.

Youth Focus is a leading youth mental health service provider which aims to prevent youth suicide and minimise the devastating impact that poor mental health has on the community.

Our services continue to be vital to WA communities, as suicide remains the leading cause of death for children aged 5 to 17, and young adults aged 18 to 25.

**In Western Australia at least one young person is lost to suicide each week, and thousands more quietly suffer the despair that anxiety, depression and self-harm brings to their lives.**

**With your support, we can work together to make a true and lasting difference to thousands of young lives.**

## AUCTION DONOR

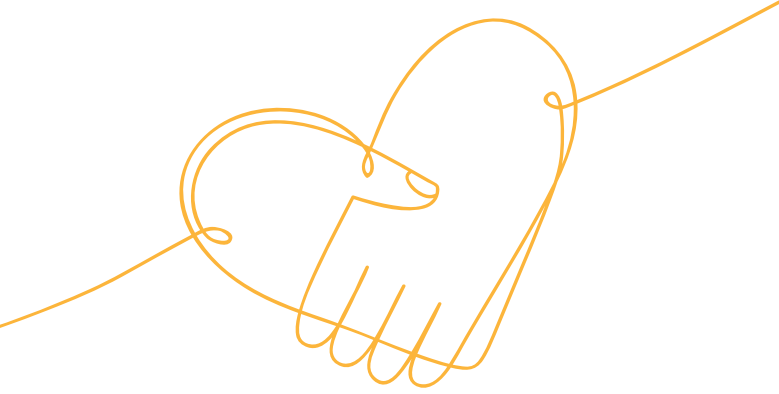
To be considered for inclusion in the online auction, the service donated must be valued at **\$100 or higher**.

## BENEFITS

- o Your service, logo, imagery and company name will be displayed on the online bidding website, which will be hyperlinked from the Youth Focus website
- o Your company will be listed in a Youth Focus newsletter to the Master Database (6,000+ people) and in the description accompanying the donated item
- o Businesses and services will feature in email campaigns and on Youth Focus social media channels

**To donate a service to the Auction of Promises, please [click here to complete the Application Form](#).**





# AUCTION DONOR

## AUCTION OF PROMISES

Company [this will be the name promoted on the bidding website and in promotions]

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Contact Person

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Position Title

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Address

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Phone

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Email

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Donated Service

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Value

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Reserve Price [if applicable]

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Any Terms & Conditions

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Service Description [please describe the service you are kindly donating]

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TO CONFIRM YOUR  
DONATION FOR THE  
AUCTION OF PROMISES  
PLEASE **CLICK HERE**  
TO COMPLETE THIS  
APPLICATION FORM ONLINE

Please return this form to:  
**events@youthfocus.com.au**

Youth Focus  
54 Goodwood Parade  
Burswood WA 6100

[08] 6266 4333

Youth Focus ABN: 35 563 430 804

**youthfocus.com.au**

