



PROGRESS REPORT

CHANGING LIVES

JULY
2014 → JUNE
2015

 **YouthFocus**
WHERE YOUTH SUICIDE AND DEPRESSION STOP

CHANGING LIVES

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MESSAGE FROM THE CEO

It seems like each 12 months flies past quicker than the last, and it's important to take stock and reflect on the year's achievements, of which there have been many. This year Youth Focus turned 21. It has been a momentous year.

Since 2000, Youth Focus' budget has grown from \$240,000 to \$10 million. Youth Focus' free, expert services now reach more than 2000 young West Australians and their families each year. A strong focus on research and expertise amongst clinical staff has fostered an environment from which innovative projects like the Young Men's Project (YMP) have been borne. Youth Focus' reach stretches from Geraldton in the north to Albany in the south, and the intensive one-to-one therapeutic counselling offered to young people at risk of suicide makes Youth Focus the only service of its kind in WA. We are proud of what we are doing.

While we are seeing more families, that's not the only reason for our continued growth. Our clinicians are at the forefront of developments in innovation, research and data collection, and that has strengthened the quality and reputation of the Youth Focus brand, not just within the mental health sector, but also across all levels of government, in the corporate sector and with our donors.

This year's economic downturn has meant we have been more conscious than ever of looking after our existing sponsors and supporters. As always we are very mindful of expenses without losing the quality of our services or the numbers of young people we support.

In the past 12 months we have worked with 1,700 young people and 300 families for an average period of six months. Youth Focus and headspace counselling staff number 71, and seven of these staff are furthering their studies through research, Masters degrees, PhD degrees, and one is completing a specialty degree in Suicidology.

We have continued to work closely this year with branding agency Meerkats. Meerkats has also been an integral part of the development and launch of the Young Men's Project (YMP). Spearheaded by Youth Focus, funded by Lotterywest and chaired by Australian of the Year, Professor Pat McGorry, this project aims to reduce suicide in young men by asking young men for ideas on how to shift their thinking around mental health and make it easier for them to seek help. It is a critical time for young men in WA and indeed across the nation, and to engage them in a way that they can drive and are comfortable with rather than what we have done historically, relying on their advice and their feedback rather than a

top-down approach, is exciting. Looking at the statistics, of every 10 deaths by suicide, seven are men and three are women. It is numbers like these that continue to push us to find a better way to work with young men. To challenge ourselves to think outside the square and start with the young people, rather than imposing our solutions on them, has been very fulfilling and we are hopeful that we can create some real change.

The Hawaiian Ride for Youth again surpassed all expectations, raising a record breaking \$2.42 million. Each year we wonder whether we can surpass the previous year's unbelievable results, but the riders, their families, friends, work colleagues and acquaintances continue to surprise us with their tenacity, resourcefulness and commitment to their fundraising and to putting a stop to youth suicide. This year a third peloton through the Wheatbelt was introduced, giving us the platform to engage with new schools and their communities. Before bringing the Ride to these schools, Youth Focus went into communities to provide Mental Health First Aid training as an introduction to the organisation, and to present some of the concepts around mental health care where existing resources may be scarce. As a result of our engagement in the Wheatbelt through the Ride, we now have

clinical staff working with a number of schools in the region.

We continue to have a number of very valuable partnerships with State Government, including those with the Mental Health Commission, Department of Education and the Department of Local Government and Communities, all of whom support our initiatives and successes, resulting in better outcomes for young people and their families in WA.

This year, we have pushed hard to bring families into the fold to support not only them, but give them the coping skills and resilience to support the young person in their life who is going through a tough time. Our belief is, it is only through giving the families and support networks the opportunity to understand, be educated about mental health and wellbeing, and recognise when a young person may need their help, that we will achieve the best long-term outcome for that young person.

The 12th Night of Nights Ball driven by Audi was again one of Perth's premier social events. This year's ball produced a turnover of nearly half a million dollars, with more than 80 tables. As with so many other aspects of our work, it was wonderful to look back and reflect with pride on

how much this event has grown and how far it has come in the past decade. We are grateful to all those who support this event year after year.

Our partnership with headspace, which provides holistic mental health and wellbeing centres for young people across the country, has seen Youth Focus as the lead agency in three sites and also operating as one of the spoke sites in the 'hub and spoke' model for an early psychosis centre in Midland. Geraldton will open its headspace office later this year and Albany is now operating from new premises, giving a new lease of life to the staff and the many young people who use these services. headspace's work is complementary to the services offered by Youth Focus, and we are in close partnership in our mission of 'putting a stop to youth suicide' by working together in schools, the community and with industry partners.

The training team has partnered with the Black Dog Institute and trained 50 schools this financial year in mental health and wellbeing. Youth Focus continues to offer training to many of our sponsors and also in workplaces throughout the State. Through this work, we are educating not just whole school communities but also the broader community about what it means to be mentally healthy and how to recognise when young people need help, as well as how to take

the vital step to approach young people who may need it.

We look forward to continuing the great work of Youth Focus and for us to do this, we need your support to spread the word, learn all you can about mental health and be part of addressing the stigma that still surrounds it. On behalf of staff, volunteers and the Board, I truly thank you for all you are doing and all that you will do to help our young people.



Jenny Allen
Chief Executive Officer



SERVICES

Youth Focus' services to young people and families continued to grow throughout 2014 and 2015. Our core service continues to be the provision of evidence-based psychological interventions for 12 to 25 year-olds and their families, by registered mental health professionals who understand the unique social and emotional needs of young people. In 2014 - 2015 our services extended from Geraldton to Albany and we commenced services into the Wheatbelt for the first time, with the pilot trial of tele-counselling into Katanning – a truly innovative step in this space.

Over the year the clinical team provided services in high schools, offices, headspace and community centres to more than 2000 youth and family clients. On average Youth Focus has 500 active clients at any one time and allocates 20 new referrals each week. The most common issues for which young people are referred to Youth Focus are depression, suicidal ideation, self-harm, anxiety, school stress and family conflict, with at least 60 per cent reporting more than one of these significant mental health concerns. The

average amount of time each young person spends with Youth Focus is 22 weeks.

Throughout 2014 - 2015 the average age of our clients was 16.6 years. This has increased from 14 in 2012, reflecting our focus towards working with more 18-25 year olds and providing local offices where young people can be seen outside of a school environment. We understand that the transition from school to work or further study can be a difficult time for young people and that the suicide rates trend upwards in this age group. We will be continuing to try to provide more capacity in this area going forward.

Our participation rate for young men has also risen over the past two years from 20 per cent to 28 per cent, reflecting our targeted efforts to work more with young men who sadly, remain a high risk group for suicide. The Young Men's Project continued throughout the year with two key areas of focus. Firstly, we further developed our service approach to be more appealing to young men. Secondly, we continued in the development of a communication and social change strategy aimed at reducing stigma, raising the awareness of mental health issues

confronting young men, and facilitating solutions by young men for young men themselves.

In the past 12 months we have allocated increasing resources towards building our capacity in family counselling. We recognise that families are an underutilised resource in the treatment and recovery of young people struggling with a mental health issue and we know that the inclusion of the family in a young person's treatment plan from the outset results in better long term outcomes over individual therapy. This year we provided family counselling to 10 per cent of our youth clients.

Our Family Development Project has demonstrated that 20 per cent of our clients will benefit from family counselling, and the project is aimed at building our organisational capacity to be able to meet this target. A component of the project includes providing additional training in a systemic approach, and assessment of families by all of our clinicians. The project has also resulted in the development of information kits for parents and a family reference group within Youth Focus will be implemented in 2016. To further support parents Youth Focus continued to provide parent support evenings, extending these into our outreach locations in Bunbury and Rockingham. The sessions cover contemporary issues being faced by young people such as exam stress, cyber bullying and self-harm.

With the addition of our own office staffed with three counsellors in Albany, our youth counselling services continue to grow and our services team now totals 40. This includes our counselling staff north from Geraldton and south to Albany, and our training staff. Our services in the South West have grown again this year with the addition of office based counselling in Albany, and we increased our service provision in Geraldton operating in four schools as well as providing office based services from community co-working space The Hive.

Working closely with school principals and student support services staff, we were able to provide 40 per cent of our counselling services 'in-house' at 46 metropolitan and regional high schools. With the support of funding from the Mental Health Commission we continued to develop a dedicated Education Development Co-ordinator role to work closely with schools, the education sector and other service providers within schools, so we can ensure we are achieving an integrated approach.

Over the past 12 months Youth Focus also grew its participation in the headspace program with the addition of a headspace youth early psychosis program (hYEPP) continuing care team to the headspace Midland centre, taking our headspace staffing to 20. Youth Focus is a member of the



consortia for headspace Bunbury and Armadale and supports these centres through the provision of in-kind counselling services one day per week at each centre. Youth Focus has taken over as the lead agency for headspace Albany and with the establishment of a new headspace centre in Geraldton from January 2016, there will be a total of 15 further staff. We estimate more than 1000 young people will receive services from headspace Midland, Albany Geraldton and hYEPP by the end of the next financial year. This is in addition to Youth Focus clients of 2000.

In addition to counselling services, Youth Focus also provides peer support and mentoring programs aimed at supporting young people through recovery and a return to the normal activities of adolescence. Peer support programs are run by our clinical team and provide a social environment for young people to put the skills and techniques that they learn

in therapy into practice. As well as being fun, these days aim to help young people build their resilience and self-esteem, and to improve their support networks. Over the past twelve months 90 young people participated in peer support days.

Our Mentoring program matches young people with a suitable mentor (who is not a staff member at Youth Focus) to assist them with their transition from counselling. This year we provided mentor training that resulted in mentor relationships for eight young people.



PARTNERSHIPS & COMMUNITY ENGAGEMENT

We thank the Western Australian Government, corporate partners and local communities for their generosity and support in making a difference to the lives of young West Australians, without which the number of young people and their families accessing our mental health services would be drastically reduced.

The challenge for Youth Focus is to maintain a consistent level of income to ensure continual service delivery. We strive to achieve this by engaging with individuals and corporates who share our vision to put a stop to youth suicide. Youth Focus' fundraising has been affected by the challenging economic environment in Western Australia with the downturn of the mining and related industries. Our events and activities were reviewed and a key focus for 2015 - 2016 will be to strengthen existing relationships and increase our supporter base of individuals in the community, major donors and new corporate partners.



During the year, we welcomed a number of new partners, and we continue to develop robust government relations at both Federal and State levels. The State Government, through the Mental Health Commission, provided vital funding for the implementation of post-vention strategies in schools while the Department of Local Government and Communities supports Youth Focus in the delivery of youth and family counselling services to the community. We continued in the engagement of the Federal Government and met with several Ministers in Canberra to campaign for support for families specifically.

New partnerships included the Clough Foundation sponsorship of our school-based mental health awareness training to five schools across the State including one school in the North West. Infinite Energy entered a three year partnership with Youth Focus with a financial contribution and the installation of a 10KW Solar PV System at

Youth Focus office in Burswood. A partnership with Horizon Power will see up to 600 people from regional school communities including Year 9 students, their parents and teachers taking part in specially tailored training. Importantly, the sessions will help attendees to seek help for themselves or for someone they know suffering from mental health illness.

Our partnership with Alcoa of Australia was recognised and named as a finalist in the Corporate Partnership category of the fourth WA Constable Care Child Safety Awards 2015. Alcoa of Australia and Youth Focus have worked together since 2011 to proactively put a stop to youth suicide and depression in the Peel region by offering a range of free, unlimited and expert early intervention and preventative services. The Mental Health Awareness program has four key elements: free professional face-to-face counselling for young people aged 12 to 25 years in the region, a community mental health forum, Mental Health Awareness training sessions to Alcoa staff and implementing Mental Health Awareness programs in two local schools. This integrated partnership is a great example of how Youth Focus partners with others to create a better future for young West Australians.

The WA community continues to benefit from the partnership with our long standing corporate supporter Hawaiian which holds the naming rights for our largest fundraising event – the Hawaiian Ride for Youth but continues to provide Youth Focus with ongoing support in so many ways including specialist skills to support us on a myriad of projects.

We are also grateful to JR Duty Free at Perth Airport for choosing Youth Focus as the beneficiary charity and their remarkable fundraising results through the sale of their Duty Free shopping bags.

We acknowledge the ongoing generosity and support of Scott Park Group, Mineral Resources, Telethon, the Harman Family Trust, the Prendiville Group and the Wind Over Water Foundation. Special mention is given to Lotterywest who provided the funding to conduct research and develop communication strategy for the Young Men's Project.

FUNDRAISING & APPEALS

Youth Focus is fortunate to be the beneficiary of 24 amazing fundraisers, organised by our extraordinary supporters. From free dress days to bowling to charity balls and art exhibitions, our wonderful supporters raised more than \$200,000 in 2014-2015 for Youth Focus, and had a great time doing it. Some of the highlights were Escape, an art exhibition and auction organised by Rotary of Crawley, the C3 WA Young Adult Charity Ball, the Great Chefs Dinner with Deputy Premier Dr Kim Hames, organised by Polytechnic West's commercial cookery and front-of-house students, and Cocktails for Leah, held in memory of a friend. Thank you to all of our wonderful fundraisers.

OUR WONDERFUL SUPPORTERS
RAISED
MORE THAN
\$200,000
IN 2014 - 2015

Participation in third party fundraising events like the HBF Rottnest Swim, HBF Run for a Reason and the Chevron City to Surf contributed greatly this year with competitors taking up the gauntlet to both challenge themselves physically and challenge their friends and family to get behind

their efforts by supporting Youth Focus. We thank everyone who joined Team Youth Focus and ran, swam, walked and even climbed to help young West Australians in need.

A vital part of any not-for-profit's fundraising each year is the major appeals program, and in 2014-15 Youth Focus consolidated its appeals with the 2014 Christmas Appeal and the 2015 Winter Appeal. Youth Focus reached out to its broader community of supporters and the public, through the support of local radio station Nova 93.7 and our Youth Focus Ambassadors, Wildcat Greg Hire and West Coast Fever's Courtney Bruce, asking donors to 'Give the gift of a future' to those in need at Christmas. The result more than doubled the amount raised at the 2013 Christmas Appeal. Hoping to build on this growth, the Winter Appeal asked the WA community 'give hope for a brighter future', raising more than \$26,000 – the highest ever for a Youth Focus appeal. Thank you to everyone who got behind the appeal.





the 2014

**NIGHT OF NIGHTS BALL
DRIVEN BY AUDI**

✦ RAISED ALMOST ✦

\$500,000

EVENTS & BUSINESS

Exciting and engaging fundraising events are a hallmark at Youth Focus. The past 12 months have been no exception, with a full portfolio of key events including the 'Night of Nights' Ball driven by Audi, the annual Mental Health Week Breakfast, Breakfast with Senator The Honourable Mathias Cormann, the launch of the CEO Challenge, the annual 'Make a Difference' Awards and the Hawaiian Ride for Youth once again leading our fundraising efforts.

AUGUST

Youth Focus was proud to host a breakfast meeting with Senator The Honourable Mathias Cormann, Minister for Finance, at Hawaiian's Perth offices. Our guest speakers included Youth Focus Chairman Peter Harold, Hawaiian CEO Russell Gibbs and the Minister for Finance, who delivered an address on the nation's fiscal position and fielded questions from the floor from Perth's business leaders.

OCTOBER

The 2014 Night of Nights Ball driven by Audi, held on World Mental Health Day, attracted a glamorous and enthusiastic audience with more

than 800 generous supporters helping to raise just under \$500,000 - a new fundraising record for the Ball. The event would not have been so successful without the support of the many businesses and individuals who kindly donated the 12 major auction and more than 100 silent auction items. Special thanks go to our Platinum Sponsor, Audi Centre Perth and our volunteer organising committee.

Donors for the major auction included 66 Motorcycles Pty Ltd, 92.9, APN Outdoor, Brendon Darby, Cable Beach Club Resort & Spa, Coca-Cola Amatil, Community Newspaper Group, Crown Perth, Edwards Wines Pty Ltd, Evoke Media, ERGT Australia, Hawaiian, 'Kut-Tay' Mission Beach, Linton & Kay Galleries, Nova 93.7, OMD, oOh!media, Rohan Jewellery and Zest Group WA with many wonderful sponsors of the silent auction.

To coincide with Mental Health Week, we hosted a breakfast function to update our supporters on our progress over the previous year, as well as our goals for the coming 12 months. The 50 key stakeholders who attended, heard from our speakers the Honourable Helen Morton MLC,

Minister for Mental Health, and Alan Cransberg, Chairman and Managing Director, Alcoa of Australia who touched on the importance of positive mental health in the workplace.

NOVEMBER

The Youth Focus Make a Difference Awards recognise the many individuals and organisations that have supported our work over the course of the year. More than 170 of our supporters enjoyed the hospitality of the wonderful State Reception Centre at Fraser's, Kings Park and were entertained by the very talented Perth Modern School String Quartet. A parent of one of our clients shared the very personal family story of her son's battle with mental illness and his recovery, including his amazing achievement hiking the Kokoda Trail with six other Youth Focus clients, chaperoned by three Youth Focus counsellors.

We were also excited to launch the inaugural CEO Challenge, an exclusive opportunity for senior WA business people to experience the Hawaiian Ride for Youth without undertaking the whole ride from Albany. In addition to being the first to sign up for the CEO Challenge, Russell Gibbs, Hawaiian CEO, was keynote speaker at the breakfast launch

at the UWA Club attended by more than 40 of Perth's top business people.

Our CEO Challengers committed to fundraise, completed a short course training program as well as joining the Hawaiian Ride for Youth Riders in Mandurah and cycling the final leg to Perth where they crossed the finish line at the magnificent Kings Park and Botanic Gardens. Special thanks to Mauro Balzarini (Wellard Group), Simon Di Lallo (Salon Express), Malcolm Doig (Corporate Evolution), Learnie Durrington (Perth Central and East Medicare Local), Russell Gibbs (Hawaiian) and Christina Matthews (WACA), our 2015 CEO Challengers.

EVENTS & BUSINESS

MARCH

Since inception in 2003, the Hawaiian Ride for Youth has raised more than \$12.7 million and the Ride is recognised as one of the premier fundraising events in Australia. We received more than 180 Expressions of Interest for the 2015 Ride. A third peloton was introduced servicing the Wheatbelt region of Western Australia and our riders set their sights high on a fundraising target of \$1.75 million.

The annual Hawaiian Ride for Youth kicked off in late March from Albany. Riders visited a number of towns in the South West and Great Southern, including the newly introduced towns of Gnowangerup, Katanning and Narrogin, before meeting up in Mandurah and finishing the final stage into Perth together.

This year the Ride visited 19 regional schools with more than 3,500 students attending the presentations. About 1,000 people cheered our largest contingency ever of 138 riders, 40 support crew and six CEO challengers across the finish line in Kings Park. Our riders were able to present Youth Focus with a cheque for \$2.42 million - an outstanding achievement.

We are grateful to our corporate supporters including naming rights partner Hawaiian and our 30 team sponsors: 101 Residential, Atlas Iron Ltd, Avoca Insurance Brokers, Azure Capital, B1 Homes, Brookfield Rail, Budget Car & Truck Rental, Coca Cola Amatil, Corporate Evolution, ENJO, ETAS Group, Euroz Securities Limited, Giorgi Exclusive Homes, Hawaiian, Ionic Health, Key Residential & Commercial, Kitchen Warehouse, KPMG, Lets Finance, MACA Mining, MAGNUS Corporate and Financial Communication, Meerkats, Murdoch University, Panoramic Resources Limited, Perrott Painting, Perth Airport, Redink Homes, Salon Express, Shadforth Financial Group and Steinepreis Paganin.

We also thank specialty jersey sponsors Global Cabling, Joondalup Hospital Pharmacy, Office National Canning Vale and our event supporters Audi Centre Perth, Aussie Natural Spring Water, Budget Car and Truck Rental, Ferngrove Wines, Gage Roads, Powerade and Trench Health and Fitness, for their support.

We are indebted to our riders, their families, the volunteer event committee, our three wonderful

volunteer event directors and their volunteer support crew who collectively continue to make this event so special.

APRIL

In April Youth Focus hosted a marquee at the prestigious Polo in the Valley, staged at the magnificent Duncraig Stud in Middle Swan. Thanks to the incredible generosity of Peter and Debra Prendiville, Youth Focus was again the beneficiary charity for the event, which raised more than \$100,000. Since 2010, Polo in the Valley has contributed more than \$475,000 to assist Youth Focus in the provision of ongoing counselling services.

The success of all these events has continued to play a major role in resourcing the significant growth of the organisation, in addressing the stigma surrounding mental health and suicide, creating awareness and the delivery of our key services to young people and their families.



TRAINING

“It was pretty good, not stuffy and boring and it wasn't depressing to listen to”
Year 9 student

“Fantastic – every student and parent should do”
Year 9 Parent

“Insightful, informative, invaluable, compulsory (should be).”
Year 9 teacher



Throughout the year Youth Focus continued to develop its training arm as a key suicide prevention strategy and as a social enterprise to support our counselling services. Youth Focus aims to be recognised as a preferred provider for mental health training across the industry, community and education sectors throughout Western Australia.

Our training programs are provided by registered mental health practitioners and are designed to increase and improve the levels of mental health literacy across these three sectors, to ensure that:

- an unrecognised mental illness does not take away a person's opportunity to realise their potential;
- individuals have the skills, knowledge, confidence and self-awareness to seek help if they are experiencing the symptoms of a mental illness; and
- parents, teachers, employers, friends, and workmates are able to identify and assist with mental health issues that people they work with or know may be experiencing.

During the year we provided training to more than 5000 year nine students, their parents and teachers, and a further 1800 community and industry participants.

EDUCATION TRAINING

Our *Understanding Mental Health Education Program* was funded by the Mental Health Commission to facilitate roll out of the program in 30 South West and Perth metropolitan schools. With the generous support of Alcoa of Australia, CSBP and the Clough Foundation we were able to take this program into a further seven schools in the Peel area and to Karratha in the Pilbara. This program has three separate sessions – one for each year nine class, a parent session and a teacher session – each tailored to the unique needs of each group.

WORKPLACE TRAINING

Our partnership with the Black Dog Institute enabled Youth Focus to further develop our workplace mental health training – adapting our expertise to incorporate adult learning principles and utilising specialist workplace modules developed by Black Dog. These six modules are mixed and matched to develop a tailored program that reflects the unique needs of each individual workplace. Throughout the year Youth Focus provided training to a variety of industries with either a 'lunch and learn' format, tailored one-hour sessions for workgroups, or half day seminars.

COMMUNITY TRAINING

We were delighted to be able to continue providing mental health training to local government, community groups, WAFC clubs and Netball WA. This year also saw us introduce training to our Ride for Youth participants and their partners and families, helping to equip them to advocate for youth mental health in their communities.

An accredited provider of the Youth Mental Health First Aid program, Youth Focus provided this comprehensive two-day program once a month throughout the year. This course benefitted employees from organisations that work with young people, where those employees needed to better understand how to respond to mental health issues.

EVALUATION

We significantly improved the information collection of program feedback and evaluation data this year through implementing the KEEPAD system. This innovative approach provides each programme participant with a hand held key pad device enabling them to enter their feedback data into the reporting software in real time via a wireless network. A further benefit of this system is that it allows participants to give live feedback during a session so that the presenter can adjust the content to better meet participants' learning needs.

FROM OUR YOUNG PEOPLE

Caitlin is a former Youth Focus client who shared her experience with Youth Focus in Scoop Magazine in 2015. Here we have some excerpts from the interview where Caitlin talked about how her journey through being a client at Youth Focus helped empower her with the skills to create a better future.

It was just amazing. I learned how to set goals and how to have a positive mindframe. It wasn't just "sit down and tell me your problems", it was more – she (the counsellor) taught me how to teach myself how to be better. By the end of that I'd had heaps of ups and downs, but I knew how to treat myself.

It wasn't just like a normal counselling service where you got in and you feel happy for an hour and you got home and feel crap again. I felt I could combat the problems I was having at home.

Youth Focus was just life-changing. If I hadn't come to Youth Focus I wouldn't be myself. I'd be so different.

Youth Focus was probably one of the best things that has ever happened to me. Without my Youth Focus counsellor I never would have been able to enroll in uni, or do a speech, or speak to customers at work.

It seemed like that was what life would be like for me, that I'd be a loner and depressed and never do anything. But now I do cool stuff with my life.

I'm pretty proud of myself.

I will never forget my past experiences, both good and bad, but I will always be confident that I can combat whatever obstacles I come across and I can calm myself down if I get too anxious and I know when I need to stand up for myself.

I'm enjoying my life. I am pretty happy...in little things - I used to just wear jeans and jumpers and cover up my body all the time and never be out there. And now...I feel so much more free to do whatever I want. No one's restricting me, no one in my head is restricting me.



OUR BOARD



Peter Harold: Director

Peter Harold has been the Managing Director of Panoramic Resources Limited (formerly known as Sally Malay Mining) since March 2001. He is a process engineer with more than 26 years corporate experience in the minerals industry, specialising in financing, marketing, business development and general corporate activities. During the past three years Peter has also served as a director of Pacifico Minerals Limited (Non- Executive Director), Alloy Resources Limited (Non-Executive Chairman) and Spectrum Rare Earths Limited (Non-Executive Chairman). Peter is the Chairman of the Youth Focus Board.



David Gray: Director

David is a partner in Herbert Smith Freehills and is head of the Corporate Team in Perth. He specialises in takeovers, equity capital markets and general corporate acquisitions, reconstructions and disposals. He has worked for the firm in its Melbourne, London and Perth offices. In addition to his transaction-based practice, David is a member of the firm's Australian Head Office Advisory team. In this role, he advises numerous Perth-based companies on corporate governance, capital management, executive remuneration and employee incentive schemes.

David is highly sought after by industry organisations as a lecturer and course facilitator. He lectures on mergers and acquisitions for the Financial Services Institute of Australasia, and is a course facilitator at the Australian Institute of Company Directors.



Nick Henry: Director

Nick is the Leader of the Assurance Practice at PricewaterhouseCoopers in Western Australia, covering external and internal audit services, risk assurance, controls advisory and accounting advisory services. He is a member of PwC's WA Executive Leadership Team and the National Assurance Markets Leadership Team.

Nick has extensive experience in providing audit and accounting advisory services to the resources sector globally, having worked predominantly in Australia and USA but also with experience on the ground in China, Hong Kong, Singapore, Malaysia, Philippines, India, Canada and a number of countries in Africa. His experience mainly covers upstream and downstream oil and gas, gold, iron ore, copper, nickel, zinc, lead, coal, diamonds, mineral sands and in various resources sector services companies including engineering and construction. In addition to audit services, he routinely provides expert accounting advice and support on complex accounting issues, mergers and acquisitions, debt arrangements and other issues. He has experience working with companies of all sizes, from multinationals to ASX 50, ASX 100 and junior explorers.

Nick is a former State Chairman and Fellow of The Institute of Chartered Accountants in Australia, a Governor of the American Chamber of Commerce in Australia and a member of the Australian Institute of Company Directors.



Jenny Allen: Director / Chief Executive Officer

Jenny has been Chief Executive Officer of Youth Focus since 2000. She is an Executive Director of the Youth Focus Board, as well as the only West Australian on the Board of Suicide Prevention Australia, the national peak body for suicide prevention. She is a Board member of the Ministerial Council of Suicide Prevention, a Fellow of the Australian Institute of Management and member of the Australian Institute of Company Directors. In recognition of her commitment and outstanding contribution in changing the lives of vulnerable young people in the Western Australian community, Jenny was presented the prestigious John Da Silva Award for Lifetime achievement in the mental health sector at the 2015 Mental Health Good Outcomes Awards. She also received 2013 Western Australian of the Year Community Award, and was also a State Finalist at the 2014 Australian of the Year. Jenny was named Ernst & Young 2008 'WA Social Entrepreneur of the Year' and in 2009 the Local Chambers Business Person of the Year.



Damian Gordon: Director

Damian Gordon is an Executive Director and the Chief Financial Officer of WA-based property group Hawaiian. Damian is responsible for Hawaiian's financial activities and its investments in real estate and other managed funds. He is a Fellow of the Institute Chartered Accountants, a Senior Fellow of the Financial Services Institute of Australia, a Member of the AICD and completed INSEAD's inaugural LEAP (Leadership Excellence through Awareness and Practice) Program in 2012/13. Damian was appointed to the Youth Focus Board in June 2012 and joined the Board of Amana Living in August 2013.



Charles Elders: Director

Charles is founder and managing director of Avoca Insurance Brokers. He holds a Bachelor of Business, is an associate of the Chartered Insurance Institute is a member of the Australian Institute of Company directors and Senior

Associate of FINSIA. Avoca holds its own Financial Services Licence and operates as a niche boutique insurance broker providing highly professional and personalised services to the small and medium enterprise market. Charles has more than 30 years' experience in the insurance industry, with his experience in Australia and in Europe spanning a variety of industries and occupations. He is a past Chairman and committee member of the Hawaiian Ride for Youth. Under his leadership, the Ride achieved sustained levels of growth in rider numbers and in fundraising, and remains one of the most highly regarded and successful fund-raising events in Australia. As a team sponsor and rider in the Hawaiian Ride for Youth Charles has finished 12 rides and raises money and awareness for youth mental through hosting a very popular St Patrick's day lunch event each year.



Dean Hely: Director

Dean Hely is the Managing Partner of the Western Australian firm, Lavan Legal. He is also the lead partner of Lavan Legal's litigation practice.

Dean has more than 25 years' experience working in corporate reconstructions, insolvency and commercial litigation. He has worked on numerous major company reconstructions in Western Australia. This experience, together with Dean's work in general litigation, his work for insolvency and reconstruction firms like KordaMentha, Pitcher Partners and Deloitte

and with financial institutions like Westpac Banking Corporation, St. George Bank, National Australia Bank Limited and other large financiers, has provided Dean with extensive experience in litigation and general corporate matters.



Fiona Lander: Director

Fiona Lander is the Executive General Manager Corporate Affairs and Organisation Development, Perth Airport Pty Ltd. As the premier international, domestic and regional gateway to Western

Australia, Perth Airport is Australia's fourth largest airport in terms of passenger traffic and plays an integral role in the State's economy. Fiona began her career working for State and Federal Members of Parliament, then entered the WA public service and held a number of senior roles in a range of human services portfolios.

Fiona holds a Bachelor of Arts (Politics) and an Executive Master in Public Administration. She is a Director of Youth Focus, Vice President of Meerilinga Young Children's Foundation, Director of the Fremantle Port Authority and Governing Council Member of Polytechnic West.



Scott Park: Director

At age 29 and with a staff of just four, Scott Park and an associate founded Scott Park Homes from a small Osborne Park office. The WA home building company now has about 100 staff and 350 sub-contractors, and boasts an annual

turnover of more than \$108 million. In 2006 Scott established Redink Homes, to continue with his ethos of providing superior customer service and outstanding new homes. Redink was the third biggest project builder in its class nationally last year, and continues to win top industry awards year after year. Scott launched 101 Residential in 2011 and in 2013 he launched Let's Finance, to service all the building brands and deliver general finance to the whole market. Scott's further expansion of the construction group saw the launch of B1 Homes in 2014. A former Business News 40 under 40 winner, Scott believes teamwork developed in a positive environment, combined with staff training, have produced the outstanding customer service results which are the key elements to the continued success of his businesses. Scott is the Managing Director of Redink Homes, Redink Homes Mid West, Redink Homes South West, 101 Residential, B1 Homes, Lets Finance, SP Ceilings & Insulation, Glassco and joined as Director of the Youth Focus Board in July 2012.



SUPPORTERS

Youth Focus is proud to recognise its current corporate partners and supporters

Premier Partners



This service operates with the financial support of the Department of Local Government and Communities.

Major Partners



Official Partners



Official Supporters



Event Sponsors

- 101 Residential
- Ahrens
- Atlas Iron Ltd
- Avoca Insurance Brokers
- Azure Capital
- B1 Homes
- Bellanhouse Legal
- Brookfield Rail
- Budget Car and Truck Rental
- Citadel-MAGNUS
- Coca-Cola Amatil
- Corporate Evolution
- Emirates
- ENJO
- ETAS Group
- Euroz Securities Limited
- Giorgi Exclusive
- Global Cabling
- Hawaiian
- InterContinental Hotels & Resorts
- Ionic Health
- Joondalup Hospital Pharmacy
- Key Residential and Commercial
- Kitchen Warehouse
- KPMG
- Let's Finance
- MACA Limited
- Meerkats
- Murdoch University
- Navitas
- Office National Canning Vale
- Panoramic Resources Ltd
- Perrott Painting
- Perth Airport
- Redink Homes
- Resource Capital Funds
- Salon Express
- Shadforth Financial Group
- Steinepreis Paganin
- Vimy Resources

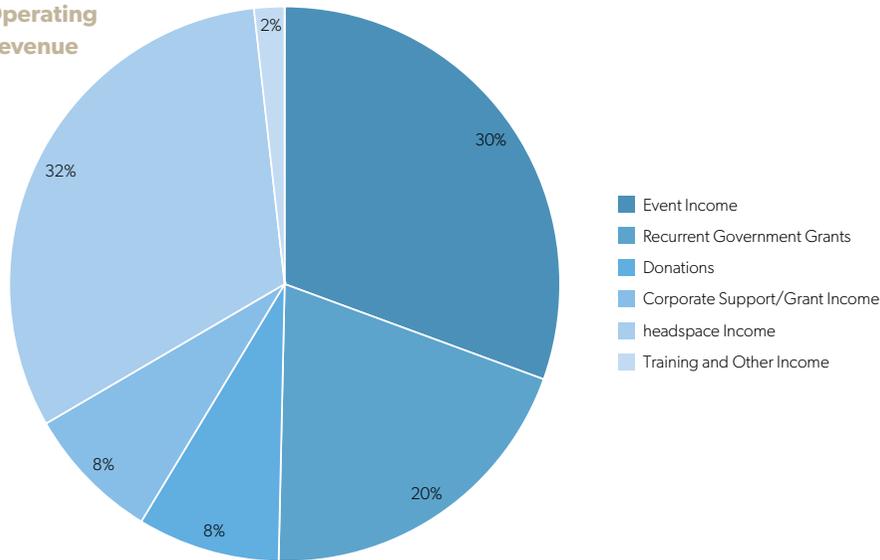
Event Supporters

- Audi Centre Perth
- Aussie Natural Spring Water
- AVPartners
- Budget Car and Truck Rental
- Ferngrove Wine Group
- Gage Roads
- Leeuwin Estate
- Perth Expohire
- Powerade
- Trench Health and Fitness

Youth Focus relies on the generosity of the West Australian community to continue providing its free services. We would like to thank our many corporate partners, community groups and individual supporters for their ongoing commitment to our work.

FINANCIALS

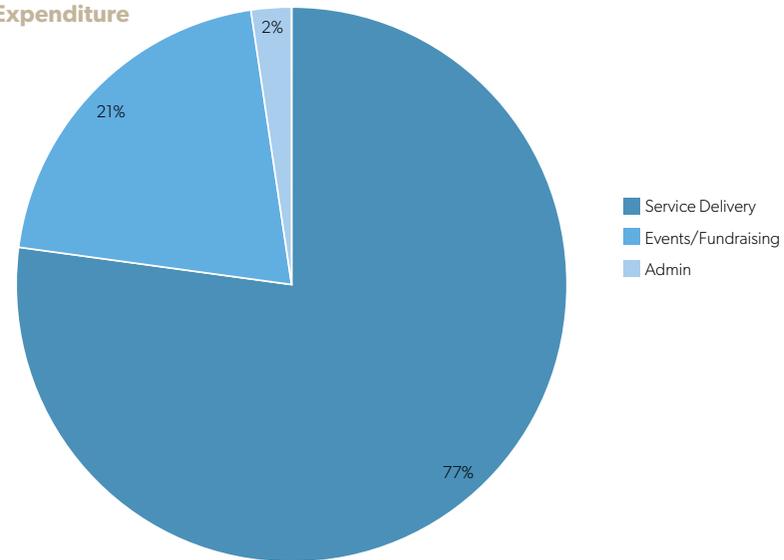
Operating Revenue



Financial Snapshot 2014 - 2015

For the year ended 30 June 2015, Youth Focus generated \$10.03m in total revenue, an increase of 34% compared to the previous financial year. The increase in revenue has given us the capacity to pursue our strategic goals with a view to increasing the number of young people that have access to our services. Our events, recurrent government funding, donations and corporate support still provided the majority of our income. In our capacity as the lead agency of the complementary service, headspace Midland,

Expenditure



we received Federal Government funding to co-ordinate the delivery of that service. It must be noted that this funding does not support any Youth Focus programs or projects. Our two key fundraising events, the Hawaiian Ride for Youth and the Night of Nights Ball driven by Audi generate a significant proportion of our revenue and as we seek to expand our services we are continually looking for new events and fundraising initiatives. Corporate partnerships and individual philanthropy remain important sources of income and indirect support and we

are particularly focused on generating more community supporters to assist the development of our programs and projects in the future.

Our expenditure of \$10.7m is an increase of 49% compared to the previous financial year. It was predominantly directed towards the provision of services (77%). Administrative costs remain relatively low and we strive to progressively reduce the cost of income generation.



NO YOUNG PERSON
SHOULD BE DENIED

THE CHANCE
TO LEAD A
MEANINGFUL
LIFE

BY STRUGGLING WITH
MENTAL ILLNESS ALONE





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